

FUTURE AERIAL ENABLES GOLFZON TO MAP FAMOUS GOLF COURSES FOR ITS SIMULATOR MACHINES

Jerry Pou, marketing director at Golfzon, discusses how they deploy multiple drones using Future Aerial in Asia, UK and and soon to be the United States to map and record the terrain of golf courses.

Golfzon is the clear leader in the golf simulator market. It prides itself on mapping famous courses such as The Celtic Manor in the UK, it helps golf enthusiasts all over the world to play the same course on its simulators.

Golfzon partnered with Future Aerial in 2014 to start mapping the terrain of golf courses in Korea and, due to the success of the first project, started mapping courses in the UK and will map courses in the US in 2016.

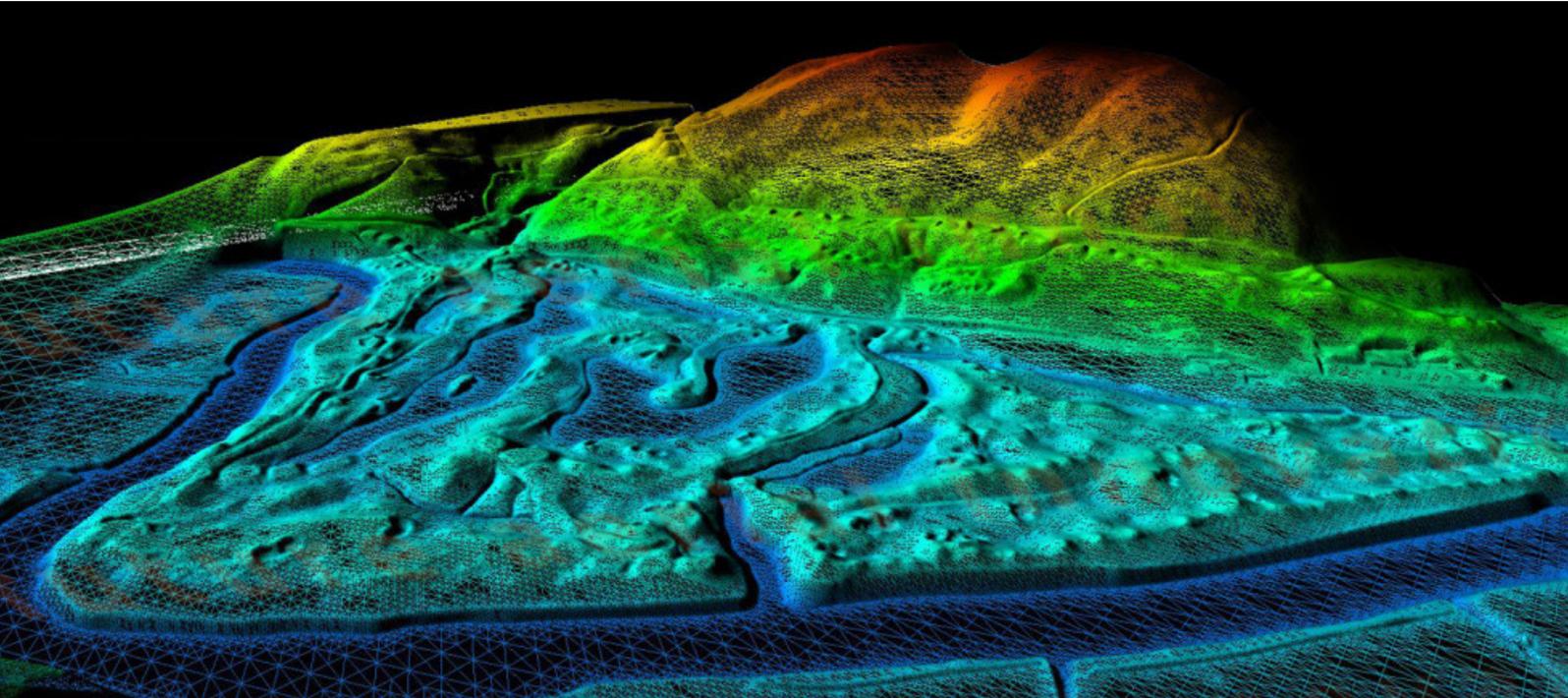
On hiring Future Aerial for the job, Jerry says: "We were approached by many drone companies but decided to go with Future Aerial as they had

a proven track record at mapping out high-end terrain. "Accuracy is really important for us and we want our millions of customers to have the best and most 'real-life' experience possible. We want every lump and bump mapped out and included in our game.



Future Aerial is far more than just a supplier to us. Its ability to deploy multiple fleets of drones anywhere, anytime means we can map several golf courses all at the same time. This speed of service along with its accuracy means we can gain, and sustain, an advantage over our competitors.

"Choosing someone else for this job wasn't really an option as Future Aerial's credentials meant they were likely to do the best job," continues Jerry.



This inherent understanding of how to map out difficult areas means that Golfzon now look upon Future Aerial as a major strategic partner who is integral to the company's ambitious growth. With 1.5 million customers and growing fast, Golfzon needs to ensure all partners add value to the company.

"The more choice we can offer our customers, the happier they will be, and the faster our business grows.

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"We looking forward to strengthening our partnership with the team in 2016 and expanding the choice of courses for our customer base beyond Europe."



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